Petra conference

The 3rd International Symposium on Medicinal Plants, Their Cultivation And Aspects of Uses

November 21-23, 2012

Petra, Jordan

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Pharmacognosy Communications is pleased to announce its sponsorship of the 3rd International Symposium on Medicinal Plants, Their Cultivation and Aspects of Uses (ISMP), to be held at the BietZaman Hotel and Resort, Petra, Jordan between 21 and 23 November, 2012. The ISMP symposium series has been held bi-annually in Petra since 2008 to highlight advances in all aspects of medicinal plant research. ISMP 2012 will include plenary sessions with invited international and local speakers, as well as parallel colloquia and poster sessions related to the following themes:

- The pharmacological activities of medicinal plants and their extracts.
- Ethnopharmacology of medicinal plants.
- The usage of medicinal plants and their phytochemicals in cosmetology.
- Medicinal plants as food additives (for both nutritional and as functional foods) and in food recipes.
- Medicinal plants as bio-indicators and as accumulators of heavy metals and environmental toxins.
- Standardisation and quality control of herbal medicinal products.
- Cultivation of medicinal plants by conventional and organic techniques.

- Climate change and its impact on ethno-botanical sources.
- The impact of cultivation and plant collection and harvesting on medicinal plant bio-diversity.
- Industrial usage of medicinal plants and trends in the herbal pharmaceutical industry.
- Veterinary usage of medicinal plants and animal nutrition.
- Medicinal plants as part of an integrated pest management system.

Interested participants are invited to submit abstracts for both oral and poster presentations to confismpasbst@yahoo.com by 15 May 2012. Details of the submission guidelines and instructions are available on the ISMP 2012 website (http://3ismp.bau.edu.jo/home_page.html). Full papers will be eligible for publication at the authors request in Pharmacognosy Communications (subject to editorial review). To be eligible for publication, authors must submit their full manuscripts to Dr. Ian Cock (Editor-In-Chief) at editor@phcogcommn.org, by 31 August 2012 stating that the paper is an ISMP 2012 submission for the special conference issue. All participants are also invited to complete the online registration (<http://3ismp.bau.edu.jo/reg.aspx>) and submit it to the ISMP organising committee. The ISMP 2012 website also provides details regarding visa requirements, the conference venue and accommodation options.

For pre- or post- conference activities, Jordan presents an interesting variety of optional sights and activities for conference delegates. The city of Petra is world famous for its impressive UNESCO listed archaeological site, which is accessed through a narrow gorge known as the Siq. At the

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end of the gorge, visitors are confronted with the archaeological marvel of a building hewn directly from the sandstone. This is Al Khazneh (commonly known as the Treasury), the best known ruin of Petra and arguably the most impressive, although Al Dier (the Monastery) is also very impressive. The archaeological site is quite large and whilst the main

features can be seen in a single visit, several days could easily be filled exploring the ancient city (figure 1).

Away from the city of Petra, there are many other interesting regions worth visiting. Most international participants will arrive via air through Amman. The capital has a Roman

Figure 1: The Siq with a view of the Treasury at the end; Al Khazneh (The Treasury); Al Dier (The Monastery).

Figure 2: The citadel, Amman; Roman ruins in Jerash; the Dead Sea; Wadi Rum.

amphitheatre, a citadel and a museum housing the Dead Sea Scrolls in its centre. The towns of Jerash (famous for its extensive Roman ruins), Karak (with its famous crusader castle) and Madaba (famous for Byzantine mosaics) are a relatively short distance from the capital. Similarly, the Dead Sea is an easy day trip from Amman. South of Petra, Wadi

Rum (a desert famous for its association with Lawrence of Arabia and the Arab revolt against Ottoman rule) and Aqaba (Jordan's only coastal city) are possible regions worthy of a visit. I encourage you to register and submit your abstracts and I look forward to meeting you at the Petra ISMP 2012 in November (figure 2).