

**Patterns of change in material use and material efficiency in the
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2 **successor states of the former Soviet Union**

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16
17 **Abstract**

18
19 The successor states of the former Soviet Union present a unique opportunity to
20 study the changes in the socio-metabolic profile of a cohort of nations which
21 underwent a radical and contemporaneous shift in economic system. That change
22 was from being regions within an economically integrated, centrally planned
23 whole, to being independent nations left to find their own place in the global
24 economic system. The situation of these nations since the dissolution of the Soviet
25 Union provides a rare experiment, in which we might observe the influence of the

1 different starting conditions of each nation on the development path it subsequently
2 followed, and the attendant socio-metabolic profiles which resulted. Here we take
3 the opportunity to examine patterns for the region as a whole, and for three
4 individual countries. We also examine the relative importance of three different
5 drivers of material consumption using a version of the IPAT framework. Finally,
6 an area for follow on investigation was suggested by a significant positive
7 correlation observed between the economic growth of individual successor states,
8 and the degree to which they improved their material productivity. This latter is of
9 potential importance in assessing whether dematerialization acts primarily to
10 accelerate or retard economic growth.

13 **1. Introduction**

15 This study examines trends in material use and material efficiency for a region,
16 Eastern Europe, the Caucasus and Central Asia (EECCA) which is composed of 12
17 countries which together accounted for the bulk of the former Soviet Union (the
18 Baltic states are not included). A newly established database is used for this
19 purpose, covering the period 1992 to 2008. The database has been constructed
20 applying the economy wide material flows accounting (EW-MFA) methodology in
21 a manner identical or very similar to that used for studies on a number of
22 individual nations and global regions e.g. Gierlinger and Krausmann (2012),
23 Kovanda and Hak (2008), Krausmann et al. (2009), Krausmann, Gingrich and
24 Nourbakhch-Sabet (2011), Schandl and West (2010), West and Schandl (2013).
25 This greatly facilitates valid comparisons between this region and those dealt with

1 previously, and the data presented here makes a valuable contribution to extending
2 consistent EW-MFA coverage of world regions¹.

3
4 Inter-regional comparisons however are not the main purpose of this study. The
5 focus here is instead on the opportunity to examine the socio-metabolic paths taken
6 by the EECCA region as a whole, and three of its constituent nations, subsequent to
7 the economic shock delivered by the dissolution of the former Soviet Union. This
8 is the first time that material flow accounts for this region have been made
9 available. They demonstrate the impact on natural resource use of the economic
10 transition from centrally planned to market based economies. Earlier research has
11 looked at Eastern European economies e.g. Kovanda and Hak (2008) which
12 compared the Czech Republic, Hungary and Poland, however this study goes
13 beyond previous findings and examines economies that were initially part of the
14 same national economy i.e. the former Soviet Union. In addition to the dissolution
15 of the Soviet Union and the integrated, centrally planned economy it had provided,
16 the period 1992-2008 also encompassed external change of great importance to the
17 successor states. Perhaps the most important external change was the
18 reinvigoration of global economic growth which attended the increasing
19 industrialization of Asia's population giants from the beginning of the 21st Century.
20 This led to massive increases in demand for primary materials (Schandl and West
21 2010), so extractive industries generally became much more profitable in the latter
22 half of the period studied. This presumably made the path of developing a primary

1 Historically the MFA approach used for this study was one of two systems employed to organize environmental accounts at the national and international scale and in accordance with economic accounts. MFA was largely promoted by the Organization of Economic Cooperation and Development (Haberl et al. 2004) and is essentially a flow account of natural resources. The complement is the System of Economic and Environmental Accounts (SEEA) of the United Nations (Bartelmus 2007) which focuses on stock changes in natural resources and built assets. For MFA the science and policy community has reached broad agreement on the methodologies to be employed (Fischer-Kowalski et al. 2011) and more recently MFA has become an integrated part of the SEEA c.f. European Commission et al. (2012).

1 resource exports sector more attractive to those countries which had that option,
2 while simultaneously eroding the competitiveness of any existing industries which
3 used these resources inefficiently.

4
5 For this study, the overarching framework through which the evolving patterns of
6 material flows and material productivity are viewed is that of socio-metabolic
7 transitions, described in work such as Krausmann et al. (2008) and Schandl et al.
8 (2009), and social-ecological regime change (Fischer-Kowalski and Haberl 2007,
9 Krausmann et al. 2008). A social-ecological regime denotes the relationship of
10 economic and social systems to the natural relations that determine resource
11 availability in society. Metabolism has become a genuinely interdisciplinary
12 concept used in sociology and biology alike, with socio-economic metabolism
13 applying to the labour processes, technical systems, and infrastructure which
14 maintain the material and energy requirements of a social system (Schandl and
15 Schulz 2001), the metabolic processes of the “anthroposphere” as dealt with by
16 Baccini and Brunner (1991). Metabolic transitions are large scale reconfigurations
17 of the socio-economic system, and including changes in its relationship to the
18 natural environment, relationships which are often highly interdependent and
19 perhaps co-evolutionary (Weisz 2011). Using these concepts as an analytical
20 framework allows us to establish information systems that cover all aspects of
21 economic activity including the resource use and emissions that fuel and result
22 from economic activity.

23
24 Economic development in the EECCA countries prior to 1992 was as regions² of
25 the USSR, interacting mainly with each other as members of the same centrally

2 Regions in the same nation probably best describes the functional role of individual Soviet Socialist Republics, even though they were nominally independent republics.

1 planned economy. The USSR also had preferential economic links to a number of
2 other centrally planned economies through the Council for Mutual Economic
3 Assistance (Comecon), but otherwise was not well integrated into the broader
4 global trading system. From 1991 on, the successor states to the USSR had to
5 function as independent nations, competing in a global economy. It is important to
6 note however that while the USSR was only officially dissolved in 1991, a
7 contraction of economy, reflected in decreasing materials flows, was underway by
8 the late 1980s (Schaffartzik et al., forthcoming). Similar contractions in material
9 flows for other countries in the years prior to their turning away central planning
10 have been recorded in other research e.g. in Kovanda and Hak (2011). While this
11 contraction had been in train well before 1992, commencing during the period of
12 perestroika, 1992 forms an appropriate beginning to the time series for this study as
13 it is the first year for which most successor states have separate statistics for most
14 materials.

15
16 This paper is structured as follows: A brief description of the methodology used to
17 construct the underlying database is provided in section 2, with a much more
18 detailed technical annex provided as supporting information. Section 3 describes
19 and illustrates salient points about material flows and aspects of resource efficiency
20 for the region as a whole, then for three individual focus countries. The drivers of
21 material flows are then discussed within the context of an IPAT framework.
22 Section 4 provides a general discussion and conclusions, and also suggests further
23 research to follow up on an apparent link between growth and material intensity
24 found for this region.

25 26 **2. Methods and data sources.**

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It is important to note that this paper deliberately uses previously well established and standardized methodologies where possible. Novelty of methodology was not an aim, and we make no claim to it. The main value of this study lies instead in the specific analyses of material flows and productivity patterns themselves. The most important aspect of this has been placing the observed resource use trajectories into context against the very specific and highly unusual, shared recent economic history of this region on the one hand, and the very different resource endowments of the individual nations on the other. This enables us to then explore what the divergent patterns observed indicate about constraints on socio-metabolic transitions and the development paths open to different nations, and the possible role of material productivity in this.

Methods used to establish material flow accounts have become increasingly standardized in recent years, to facilitate inter-country and inter-regional comparisons. Both the methods and the underlying base data sets used to prepare the EW-MFA accounts for the EECCA region were essentially identical to those employed previously to assemble the database used in West and Schandl's (2013) analysis of material flows in Latin America and the Caribbean. The reader is thus referred to the methods and data sources section of that paper for a good summary of the database synthesis methods used here. Alternatively, a highly detailed account of the procedures used is contained in the the Technical Annex on EECCA MFA Database, attached as supporting information to this paper.

To analyse the drivers of material use, a variant of the Impact = Population x Affluence x Technology (IPAT) framework is used. The method used is again

1 identical to that employed in West and Schandl (2013), to which the reader is also
2 referred for a brief description, and further onward references if required.

3
4 The GDP measure used throughout this study was exchange rate based constant
5 year 2000 \$US, sourced from (World Bank 2012). We prefer to use exchange rate
6 based GDP rather than PPP for assessing resource efficiency as it emphasises the
7 international value placed on the economic activity, rather than the ability to
8 consume locally. Exchange rate based measures also remain stable over time in
9 relative terms, regardless of whether the base year used, in contrast to PPP
10 measures, where countries can undergo major retrospective changes in relative
11 GDP as the PPP methodology used is periodically updated.

14 **3. Results and Discussion**

16 ***3.1. Trends in Material Use in Eastern Europe, the Caucasus, and Central Asia*** 17 ***Placed in a Global Context***

18
19 Figure 1 shows the relatively small size of the EECCA region's domestic materials
20 consumption (DMC) in the world context. The region's share of global DMC
21 decreased from 10.5% to 5.6% over the period. Material flows for the region are
22 best discussed after subdividing the time series data into two periods, the
23 immediate post-Soviet era contraction, and the period of expansion which began in
24 the late 1990s. From almost 4.5 billion tonnes in 1992, DMC fell rapidly to just 2.6
25 billion tonnes at its low point in 1998, and then began to increase steadily to 4.0

1 billion tonnes by 2008, a contraction of some 12% when taken over the full period.
2 This compares to total growth for the rest of the world of 74% over the same
3 period, a compounding annual growth rate of 3.5%. Given EECCA region's small
4 share of global DMC (5.6% in 2008) over the period there is little difference
5 between values for the rest of the world (i.e. excluding the EECCA region), and
6 total World figures.

7
8 *<Insert Figure 1 around here>*

9
10 Figure 2 shows that DMC per capita for the EECCA region in 1992, at 15.8 tonnes,
11 was high compared to the 7.4 tonne World average. During the period of
12 contraction this fell rapidly, almost to convergence with the World figure of at 8.5
13 tonnes per capita in 1998, at which point it grew rapidly again to be 34% higher
14 than the average for the World by 2008. DMC per capita had still not returned to
15 late Soviet era levels by 2008, however growth from 1998 to 2008 was very
16 dynamic, at 4.4% compounding, almost identical to that seen in the rapidly
17 growing Asia-Pacific region over the same period (UNEP 2013b). Furthermore the
18 onset of the Global Financial Crisis (GFC) seems to have had little impact on the
19 region in aggregate, in contrast to the marked slowdown in the rest of the world's
20 growth. This same pattern appeared in the Asia-Pacific (UNEP 2013b), and in a
21 comparable study for Latin America (UNEP 2013a), and further supports the view
22 of the GFC as an event largely confined to developed western countries, at least in
23 its initial stage. We will see below that there is considerable nuance at the
24 individual country level.

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26 *<Insert Figure 2 around here>*

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Figure 3 shows domestic extraction (DE) over the period 1992 to 2008, disaggregated into four major categories, for the EECCA region. The pattern seen might be interpreted as economic restructuring during the post-Soviet era contraction having a disproportionate effect on those sectors most reliant on internal demand, while demand remained strong in export oriented sectors. Construction materials, for example, decreased 63% between 1992 and 1997, while fossil fuels, and metal ores and industrial minerals decreased by only 24% and 20% respectively on 1992 levels.

It is noteworthy that Figure 3 indicates relative shares of the different major categories of materials remained broadly consistent when materials demand re-expanded. This differs from the pattern typically observed when countries experience a rapid expansion in DMC per capita as a result of transitioning from biomass-based advanced agrarian societies, to mineral and fossil fuel-based industrial societies. The classic socio-metabolic transition, described in Fischer-Kowalski and Haberl (2007), is characterized by a strong decrease in the relative share of biomass in the total mix. This pattern was clearly observed in earlier studies for the Asia-Pacific region in Schandl and West (2010), and for the Latin America and Caribbean region in West and Schandl (2013). The pattern observed for the EECCA region might be explained by an industrialized society undergoing an economic contraction, then re-expanding into an already established, industrialized economic structure. The mix of mineral inputs to an industrialized economy can vary widely, depending on the detail of economic structure and technologies employed, the mix of industries developed (including the size of the services sector), and the technologies adopted. The EECCA mix is much heavily weighted towards fossil fuels, metal ores and industrial minerals in comparison to

1 that seen for the EU-15 group reported for example in Weisz et al.(2004), which
2 much more weighted towards construction minerals.

3 The degree of consistency in the relative shares of different material categories at
4 the beginning and end of the period is interesting, in that it does not indicate any
5 large-scale ‘reprimarization’ of the region over the post-Soviet period³. This is
6 despite the large-scale rationalization of state-owned manufacturing which
7 occurred over the period. As discussed later, this perhaps unexpected outcome may
8 just indicate a need to analyse EW-MFA measures at a higher level of resolution,
9 and also take materials efficiency gains into account.

10

11 <Insert Figure 3 around here>

12

13 Figure 4 shows net exports of fossil fuels for the period 1992 to 2008 growing at a
14 compounding rate of 7.3% p.a., while the region simultaneously becomes a minor
15 exporter of biomass. Net exports of metal ores and industrial minerals grew rapidly
16 at 6.0% p.a. from 1996 to 2006⁴, while net trade in construction minerals was
17 insignificant.

18

19 The low relative levels of net exports of fossil fuels over the main period of the
20 post-Soviet era contraction, observable in the physical trade balance (PTB) in

21 Figure 4, indicates that there was only a modest shift from local consumption of

22 fossil fuels and redirection to export markets over that period. Figure 3 showed that

3 The term reprimarization has usually been employed in the context of Latin America e.g. UNEP (2011), and refers to restructuring an economy away from import replacement/substitution manufacturing industries back towards a focus on increasing exports of primary commodities.

4 Time series data on metal ores and industrial minerals between 1991 and 1996 are too sporadic to permit detailed analysis for that period.

1 domestic extraction (DE) of fossil fuels remained relatively high through the
2 contraction period, in comparison to other materials⁵. Taken together, these two
3 observations imply that domestic demand for fossil fuels was relatively inelastic
4 (this does not hold for all individual successor nations, see section on focus
5 countries below). The main period of expansion in fossil fuel exports actually took
6 place during the re-expansionary phase, from the late 1990s. The expansion in
7 fossil fuel exports was contemporaneous with massive growth of DMC of fossil
8 fuels in the Asia-Pacific region. The EECCA region placed an additional 350
9 million tonnes p.a. of fossil fuels onto the world market between 1998 and 2008,
10 while the total consumption of fossil fuels in the Asia-Pacific increased by roughly
11 2.3 billion tonnes. This complementarity echoes that described in West and
12 Schandl (2013) regarding the expansion of metal ores production in Latin America,
13 and rapid growth in metal ores demand from the Asia-Pacific region.

14

15 One factor which should be taken into account when interpreting PTB and DMC
16 trajectories over time is that different categories of primary materials undergo very
17 different degrees of concentration between initial extraction from the environment,
18 and the form in which they are typically traded as crude commodities. The
19 importance of this issue is described in detail in Schandl and West (2012). The main
20 point is that the resources apparently “consumed” by an economy, as measured by
21 DMC, will vary greatly depending on the type of commodities the economy uses,
22 and the stage of the processing at which they are exported. Most importantly,
23 apparent consumption measured by DMC can have little relationship to the point of
24 final use⁶. This is especially so for some major classes of metal ores and biomass,

5 The same inference cannot be made about metal ores and industrial minerals due to the incomplete nature of trade statistics for these materials during the crucial period immediately after 1992.

6 . To determine this latter, or assign “responsibility” for end consumption, an indicator like material footprint (MF) would better suited than DMC (Wiedmann et al. 2013). That is not,

1 where DMC may appear an order of magnitude or more higher in the extracting
2 economy than it does for the economy where the concentrated metal or biomass
3 product is finally used. This effect is further illustrated in a recent study by
4 Krausmann et al. (2013). This implies a major limitation on inferring detail about a
5 nation's internal economic structure from EW-MFA indicators alone. Given this,
6 the fact that shares of different material categories remained roughly constant
7 between 1992 and 2008 does not necessarily preclude a significant reprimarization
8 of the region's economies.

9
10 *<Insert Figure 4 around here>*

11
12 Figure 5 shows DMC disaggregated by the four material categories. While broadly
13 comparable in form to DE in Figure 3, DMC does not fully recover to 1992 levels
14 any category. Since reaching their respective lows, the compounding annual rates
15 of growth in DMC for each category were: biomass 3.1% (1998–2008),
16 construction minerals 8.1% (1997–2008), fossil fuels 1.7% (1998–2008), metal
17 ores and industrial minerals 3.3% (1996–2008). The stability of the relative shares
18 of DMC accounted for by different categories of materials at the beginning and end
19 of the time period is also apparent on inspection of Figure 5, however it should be
20 noted that the regional trend heavily influenced by the trend for Russia alone,
21 which accounted for almost 60% of the regional total. Considerably more variation
22 can be seen for the selected individual countries examined later.

23
24 *<Insert Figure 5 around here>*

however, our main objective here. Importantly, the gains in end user allocation achieved by using MF come necessarily at the expense of poorer definition of where the extractive environmental burdens accrue.

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Figure 6 shows materials intensity (MI) for the EECCA region, and the trend seen indicates that the region became much more efficient at converting materials inputs into GDP over the study period.

MI decreased over the full study period at a rate of approximately 2.8% compounding per annum, to less than 6.5 kg/\$US in 2008. The rate of improvement remained strong even in the later part of the period at over 2.5% p.a. from 2000 to 2008. This contrasts with the trend seen for the rest of the world, where MI was largely static when averaged over the full period, and has been deteriorating since 2000. This achievement at the regional level might in part reflect one-off opportunities available to increase efficiencies in economies which may have started the period with considerable negative value-adding⁷ in major industrial sectors (Thornton 1996, Simon 1996). Despite the rapid improvement in the EECCA region's performance, by 2008 it still consumed roughly 3.7 times the world average DMC per \$US of GDP generated. Furthermore, there was no single year over the period 1992 to 2008 where the regional GDP grew while total DMC decreased.

<Insert Figure 6 around here>

3.2. Material Use Trends in Three Selected Economies

In this section we concentrate on the changes seen at the individual national level for a selection of three successor states. At this level, we would expect the different

⁷ Negative value adding refers to the situation where the value of the inputs and components used in a production process are worth more than the resulting final product.

1 natural endowments of each state to affect their development paths, as they were
2 forced to function as individual states in a globalized economy, rather than as
3 constituent states in the integrated economic whole that was the Soviet Union.

4
5 The largest successor state, Russia, was not selected for individual study because it
6 is sufficiently large a component of the region that its profile is broadly similar to
7 that described for the region as a whole⁸. The three states selected were
8 Kazakhstan, Tajikistan, and Ukraine. These three nations encompass a range of
9 very different material flows profiles. Using the six-type country classification set
10 out by Krausmann et al. (2008), used as guidance to a country's socio-metabolic
11 profile, three country typologies are covered: low population density industrial
12 countries of the Old World (Kazakhstan) , and high population density industrial
13 countries of the Old World (Ukraine), and high population density developing
14 countries (Tajikistan)⁹. For this study it is further asserted that Kazakhstan has high
15 relative natural resource endowment, Ukraine a high to moderate endowment, and
16 Tajikistan very low endowment. The justification for this is provided in the
17 supporting information S1.

18 In Figure 7 we see that there are great disparities in affluence (GDP per-capita)
19 between the selected states, and that these disparities increased over the period
20 studied. Of the three, all began the period poorer than the EECCA average of
21 \$1,560, marginally so in the case of Kazakhstan and significantly so in the case of
22 Ukraine. Tajikistan was very poor, at around 17% of the regional average and
23 broadly comparable to nations such as Sudan and Bangladesh at that time. Of the

8 Russia accounted for 59% of regional total DMC in 2008.

9 If we took the aggregated status of the USSR as the starting point, then all successor states would be classified as "industrial", however the DMC profile of Tajikistan at the beginning of the study period has biomass-to-mineral ratios more typical of an advanced agrarian society rather than an industrial one. This reclassification is further warranted by Tajikistan's very low GDP per capita.

1 three nations, only Kazakhstan finished the period significantly more affluent than
2 it entered it, with Tajikistan actually poorer in 2008 than 1992, although all three
3 recovered strongly from the depths of the post-Soviet era contraction.¹⁰

4
5 *<Insert Figure 7 around here>*

6
7 Figure 8 tracks the disparate performances of the case selected nations with regard
8 to MI. All three nations managed to improve their MI, although only Kazakhstan
9 performed better than the regional average, halving the amount of materials used to
10 generate a dollar of GDP over the period. It is noteworthy that the order of
11 performance in decreasing MI was the same as the order of performance in
12 increasing GDP. This prompted an additional exercise to test the relationship
13 between reduction in MI and increased GDP for all 12 regional countries, with
14 interesting results discussed in section 4 below.

15
16 *<Insert Figure 8 around here>*

17
18 Figure 9 shows Kazakhstan's DMC per capita and PTB per capita. Both were the
19 highest of the three focus countries, with PTB showing large net exports.
20 Furthermore, the relative decrease in DMC was the smallest across the full time
21 period, so that by 2008 it remained at 87% of the level it had been in 1992. The
22 change in PTB over the period was dominated by a tripling of net exports of fossil
23 fuels (in per capita terms), while net exports of metal ores also expanded. The

10 If we use PPP measures of GDP instead of exchange rate based, GDP per capita for each of the three focus countries is much higher, and the disparity between them narrows, but the overall relativities and pattern over time remains the same.

1 relative shares of all three non-biomass categories of DMC expanded at the
2 expense of biomass, which decreased from 36% in 1992 to 27% in 2008, however
3 when the decrease in total DMC tonnage per capita over the period is taken into
4 account, we see that total DMC of both biomass and fossil fuels contracted. The
5 relative contraction in fossil fuels was small compared to the other two focus
6 countries, however, and Kazakhstan remained a highly fossil fuel-intensive
7 economy. DMC per capita of metal ores and industrial minerals increased by 6%
8 between 1992 and 2008, with construction minerals also slightly higher in 2008
9 than 1992, having peaked in 2007, immediately before the GFC of 2008.

10 The overall magnitude of DMC per capita and the relative shares of different
11 categories for Kazakhstan are consistent with the socio-metabolic regime of an
12 industrialized county, but its PTB indicates that it is becoming increasingly reliant
13 on exports of fossil fuels in particular. This latter may be significant when we
14 consider the relatively good performance of Kazakhstan in improving its MI. As
15 most of the mass of fossil fuels is still embodied in the form in which they are
16 extracted (Schandl and West 2012), very little of the fossils fuels extracted and
17 exported afterwards will show on a countries DMC account, while all of the
18 income generated will show in GDP, boosting apparent MI. It is thus likely that
19 much of Kazakhstan's early improvements in MI and growth in GDP accrued from
20 simply diverting fossil fuels previously used in relatively inefficient domestic
21 industries to export markets, while strong increases in fossil fuel prices from
22 around 2002 on would have boosted performance in the latter years.

23
24 *<Insert Figure 9 around here>*

25

1 Tajikistan's DMC per capita and PTB per capita are shown in figure 10, and forms
2 a stark contrast with that for Kazakhstan. Tajikistan's DMC per capita was the
3 lowest for any of the three focus countries, finishing the period at 2.8 tonnes per
4 capita. Tajikistan was not a significant net exporter of any major material category
5 in any year, and heavily reliant on imports for its fossil fuel requirements. This lack
6 of significant exports and associated foreign exchange income may explain the
7 severity of the contraction in fossil fuel usage seen, as Tajikistan was exposed to
8 market prices for imports. Fossil fuel consumption remained suppressed in
9 subsequent years, at one third of 1992 levels in 2008. This contrasts with biomass,
10 which had returned to 1992 levels by 2008 in absolute terms, and had greatly
11 increased its relative share from 60% to 80%. Non-zero fuel wood is recorded for
12 Tajikistan's in FAO (2011a) for the first time in 2004, perhaps reflecting increasing
13 substitution for expensive imported fossil fuels, however this accounted for less
14 than 1% total biomass. While DMC of biomass returned to pre-contraction levels,
15 imports of biomass decreased by 56%, consistent with a country increasingly
16 unable to pay for imports. Construction minerals, which are indicative of
17 investment into fixed infrastructure, declined profoundly during the main
18 contraction period, from 0.85 to 0.03 tonnes per capita in 1997, before recovering
19 to 0.49 by 2007. The subsequent sharp decline of DMC in construction minerals in
20 2008 may indicate that even though its PTB indicates minor trade integration with
21 the global system compared to the other focus countries, Tajikistan was impacted
22 as rapidly by the GFC as Kazakhstan..

23

24 For Tajikistan, the total magnitude of DMC and the relative shares of different
25 DMC categories is consistent with those of developing countries such as Cambodia
26 and Nepal in UNEP (2013b), while material productivity is even lower than for

1 those countries. The combination of low DMC and very low material productivity
2 indicates to a very low material standard of living.

3
4 *<Insert Figure 10 around here>*

5
6 Ukraine's DMC per capita and PTB per capita are shown in figure 11, and in some
7 ways appears intermediate between the profiles of the other two focus countries,
8 with total DMC around one half that of Kazakhstan, and displaying a mixed trading
9 status i.e. a net importer of fossil fuels, and a net exporter of the other 3 categories,
10 most notably of metal ores and industrial minerals. DMC per capita contracted
11 strongly and by 2008 had only recovered to 73% of its 1992 level, but at 11.1
12 tonnes per capita was comparable to the World average of 10.5 tonnes. The
13 contraction in DMC of fossil fuels was modest in comparison to that seen for
14 Tajikistan. This may reflect a better ability to pay for continued imports of fossil
15 fuels relative to Tajikistan, supported by growth in its other materials exports, and
16 also a limited ability to substitute locally produced fossil fuels (notably coal) for
17 imports. The PTB panel appears consistent with this, in that net fossil fuel imports
18 per capita remained relatively stable after the initial contraction, while fairly
19 consistent growth in net exports for all other categories continued over the post-
20 contraction period¹¹.

21 Of the four categories of DMC, only biomass showed a marginal increase in
22 tonnage per capita over the period, however as all other categories decreased, this
23 translated into a major expansion in biomass' share of total DMC, from 26% in
24 1992 to 38% in 2008. The DMC pattern for Ukraine is thus one which might

11 The total absence of exports of metals ores and industrial minerals prior to 1996 is unlikely to reflect the true situation. Statistics on trade in this category for former Soviet Union nations for the period 1992 – 1995 are generally poor to non-existent.

1 indicate a country becoming less industrialized, with a higher proportion of its DE
2 apparently being exported at an earlier stage in the value-adding chain. This
3 indicates that less is being retained locally in infrastructure, and/or less is being
4 transformed into more elaborately transformed manufactured goods for export or
5 local consumption. The DMC of fossil fuels remained at levels typical of
6 industrialized countries even after strong decreases in the post-Soviet contraction.
7 It may be that the earlier high levels resulted from low or negative value-adding
8 activity, so the apparent de-industrialization may just reflect the improvement in
9 material productivity that we know (from Figure 8) has taken place.

10
11 <Insert Figure 11 around here>

12 13 **3.3. Drivers of material use**

14
15 To analyse the drivers of material use, we apply here a variant of the IPAT
16 framework proposed in Ehrlich and Holdren (1971). The implementation is
17 identical to that outlined in West and Schandl (2013).

18
19 Table 1 shows changes in the drivers over the full study period for the three focus
20 countries and the region as a whole. There are a couple of features of this study
21 which contrast it with previous comparable studies for the Asia-Pacific (Schandl
22 and West 2010) and Latin American (West and Schandl). Firstly, the population of
23 the EECCA region as a whole contracted over time, and so *ceteris paribus*, would
24 act to moderate environmental impacts over time. The second difference is that
25 total DMC decreased over the study period as a whole, and so care must be taken
26 in interpreting the figures given below e.g. where we see that ΔA contributed 41%

1 to the change in I for 1992-1998, this means that it acted to *reduce* DMC over that
2 time, while for the period 1998 – 2008, its contribution of 224% acted to *increase*
3 DMC.

4
5 For all three focus countries over the period 1992 – 1998 we can see that all
6 became less affluent, and this acted to drive DMC lower, with this poverty effect
7 most pronounced in Tajikistan. Similarly, as well as becoming poorer, all three
8 countries became more efficient at generating GDP per tonne of material used.
9 This also acted to drive DMC lower. Finally, Ukraine and Kazakhstan both
10 experience population contractions, which further suppressed DMC. We see that
11 over the post-Soviet era contraction period, increasing poverty was the strongest
12 driver of decreases in DMC for the region as a whole, and for two out of the three
13 focus countries.

14
15 During the period 1998-2008, we see that moderate to very strong improvements T
16 continued, and acted as strong restraints on growth in DMC through this re-
17 expansionary period. On the other hand, affluence increased strongly over the
18 period, and was by far the strongest driver of increasing DMC for all focus
19 countries and for the region as a whole. Population increased in two of the three
20 focus countries, so driving DMC higher there, but in all cases except Tajikistan,
21 the effect of population change was minor compared to the effects of A and T.

22
23 <Insert Table 1 around here>

24
25 **4. General discussion and conclusions**

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The EECCA region appears to have provided a unique experiment in how the natural endowments of nations and their initial economic structure can affect their development paths when suddenly exposed to global market forces. The insights resulting from this study extend and expand on previous analysis done for some non-Soviet of Eastern European economies e.g. for the Czech Republic, Hungary and Poland in Kovanda and Hak (2008).

Perhaps the clearest theme that can be identified from the post-Soviet MFA and material efficiency trends examined here is that EECCA was a region apart when it comes to both the initial inefficiency with which it employed natural resources to generate GDP, and that it has also since experienced improvements and (relative) dematerialization with an intensity not seen elsewhere. Despite these massive improvements in material efficiency, there would still appear to be room for major further improvements, as regional MI remains nearly four times World average levels, and over twice that of highly resource intensive regions such as Latin America. Perhaps surprisingly, it may be that the path to a more resource efficient future for some nations will pass, at least temporarily, through a period of serving increasingly as suppliers of natural resources to external economies. This is exactly what appears to be happening in economies such as Kazakhstan. Even if this is so, the special starting conditions of the region, (specifically, the widespread existence of negative value adding activities) cautions against reading too much into this. Reprimarization seems less likely to yield such improvements in resource efficiency in other settings. Research by Steinberger et al. (2013), for instance, indicated that a more typical pattern is for emerging / developing nations to demonstrate a stronger relative coupling between economic growth and DMC than industrialized nations (and so implicitly stronger than the world average coupling).

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The focus nations show successors to the Soviet Union following development paths and experiencing economic fortunes which are strongly influenced by their natural resource endowments and initial socio-metabolic structure. Kazakhstan, with its rich endowment of mineral wealth and lack of any significant import dependence from the outset, quickly found ready markets for its products in the global economy, and has outperformed economically. Tajikistan, in common with many high population density countries, had little natural wealth to call on, and its DMC profile in 1992 indicates that it began the period with an economic structure similar to the poorest agrarian societies. Its economic / development status at the end of the period, judged by GDP and DMC profile, was worse than in 1992, (but was improving). Ukraine's starting position appears much closer to Kazakhstan than Tajikistan, although it began the period dependent on considerable fossil fuel imports, and remained so. Its DMC profile in 2008 indicated a less industrialized society than in 1992, but improvements in material efficiency managed to restore its GDP to 1992 levels, in effect achieving the same with much less. The lack of any discernible impact of the GFC on Ukraine, compared to Kazakhstan and Tajikistan, perhaps indicates a nation which is less integrated with those regions most affected by the GFC. Given its position (closer to Western Europe, which was heavily impacted by the GFC, and more distant from East Asia, which was relatively unaffected) this is somewhat unexpected. Perhaps the Ukraine has retained stronger links to the EECCA region as a whole, which demonstrated a similar resilience to the GFC in 2008. Certainly at the time of writing the ability of the Ukraine to act entirely politically independent from Russia appears to be constrained.

1 In the course of this study, it also became apparent that the trajectory of resource
2 efficiencies following the abrupt dissolution of Soviet Union presented an
3 opportunity to look for the effects of improving material efficiency on economic
4 growth. Any clear manifestation of a positive link between increased material
5 efficiency and stronger economic growth is relevant to both the debate on whether
6 dematerialization is a net positive or negative for economic growth, and would also
7 provide support for some measure of rebound effect¹². As mentioned in section 3.2,
8 the observed match between rankings of the three focus countries on improvement
9 in MI and GDP growth suggested a broader and more formal test for correlation
10 using data for all 12 countries. The subsequent regression of growth in GDP on
11 reductions in MI, between 1992 and 2008, yielded an R^2 of 0.59 (adjusted R^2 of
12 0.55) and significant at the 99% level ($p = 0.0034$, see SI). While in no way
13 proving causation, this initial result is very much what we would expect to see if
14 much of the post contraction growth was driven by removing or reducing the
15 inefficiencies of materials use in the preceding economic system. A natural follow
16 up to this result would be testing this relationship in detail at an international level,
17 using the comparable data sets prepared for the Asia-Pacific and for Latin America
18 and the Caribbean, and also extending it to see if there is an independent link
19 between DMC and improved resource efficiency (after controlling for affluence),
20 which is we would expect from rebound. At the time of writing, however, it was
21 thought that careful consideration needed to go into how any such extensions
22 should be conducted, to avoid descending into what could too easily become an
23 exercise in mining for correlations. Conducting and reporting on a systematic
24 investigation along these lines is intended as a next step.

12 Rebound effect is the tendency of efficiency gains to generate further demand, which in turn reduce the persistence of any initial reduction in materials or energy demand which resulted from the initial efficiency gains. A good review of the different types and degrees of rebound is contained in Jenkins et.al (2011). That work deals with rebound as it applies to energy consumption, however the underlying principle should apply to materials consumption as well.

1

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3

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	$\Delta I\%$	ΔI (million tons)	$\Delta \log P$	$\Delta \log A$	$\Delta \log T$
1992-1998					
Kazakhstan	-43%	-200.3	16%	41%	43%
Tajikistan	-51%	-10.6	-12%	106%	6%
Ukraine	-57%	-450.3	5%	79%	17%
EECCA	-42%	-1860.0	1%	66%	33%
1998-2008					
Kazakhstan	40%	111.2	14%	224%	-138%
Tajikistan	91%	9.1	18%	98%	-15%
Ukraine	50%	170.6	-18%	164%	-47%
EECCA	45%	1230.0	-3%	175%	-72%

Legend: I = DMC, P = population, A = GDP/capita and T = DMC/GDP

Table 1: Major drivers of the change in domestic material consumption for all countries in the EECCA region over the period 1992 to 2008

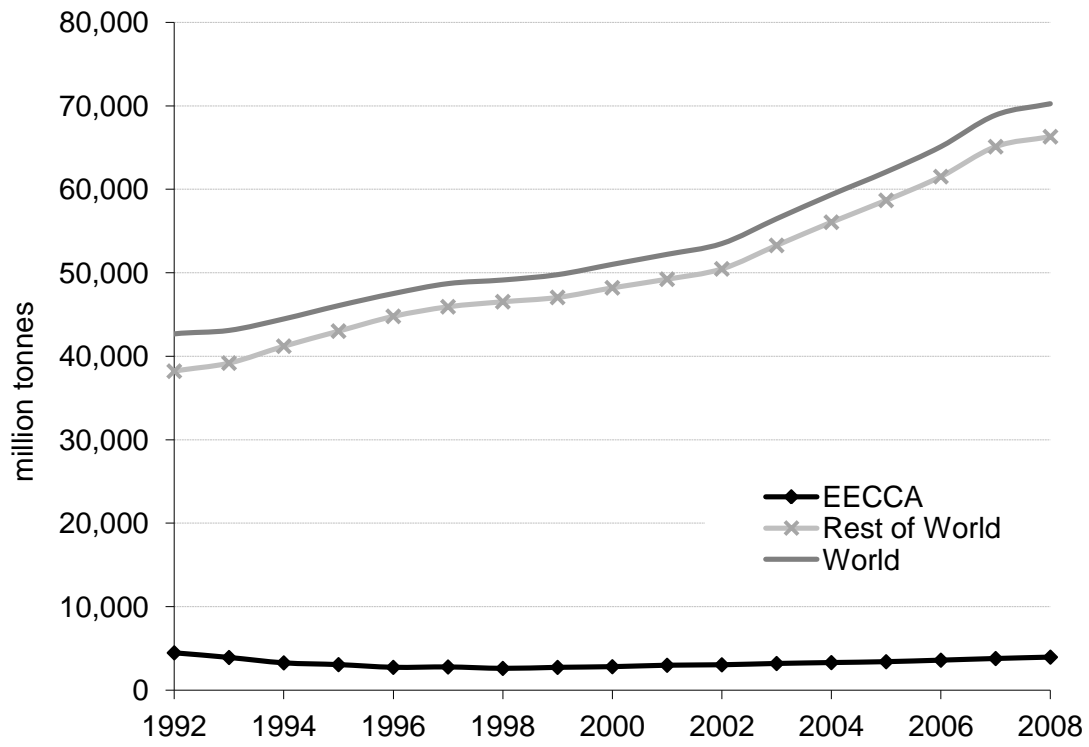


Figure 1 Domestic material consumption for EECCA, Rest of the World, and World, for 1992 to 2008

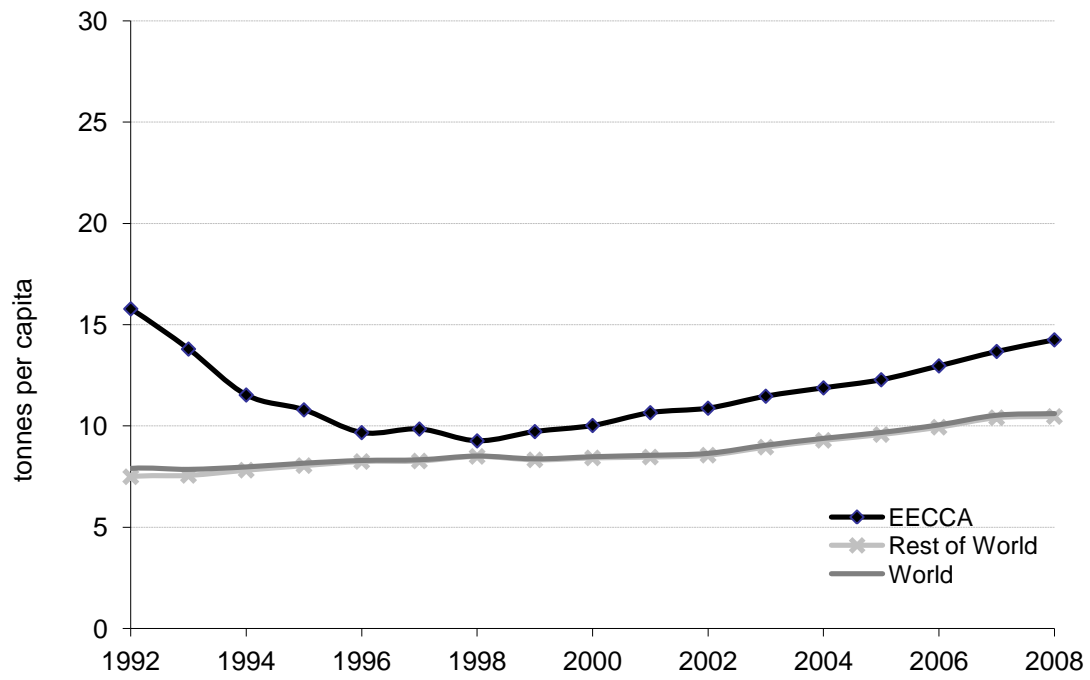


Figure 2 Domestic materials consumption per capita for EECCA, Rest of the World, and World, for 1992 to 2008.

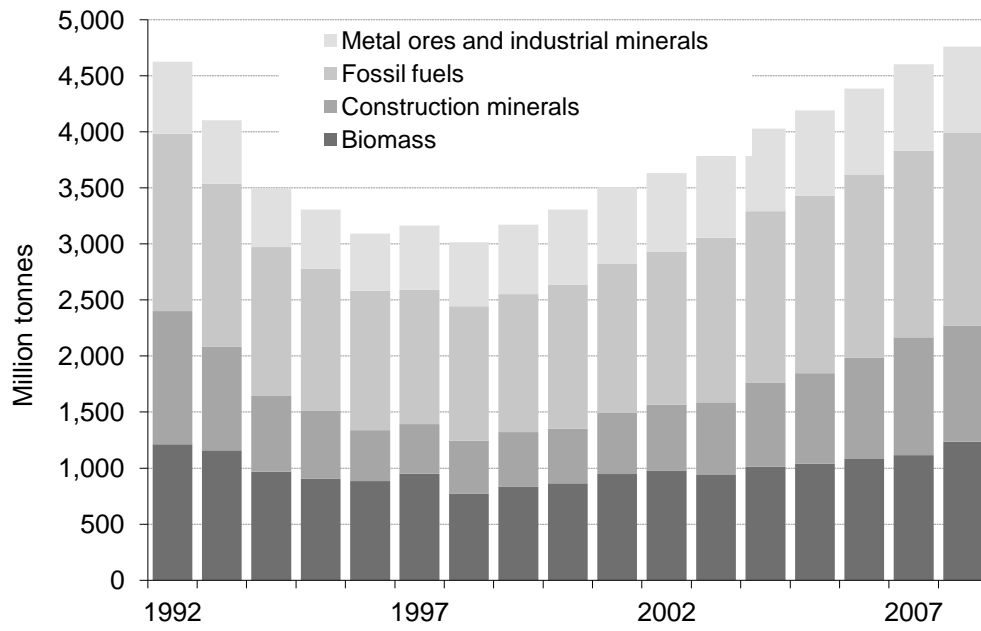


Figure 3: Domestic extraction in the EECCA region by major category of material for the years 1992 to 2008

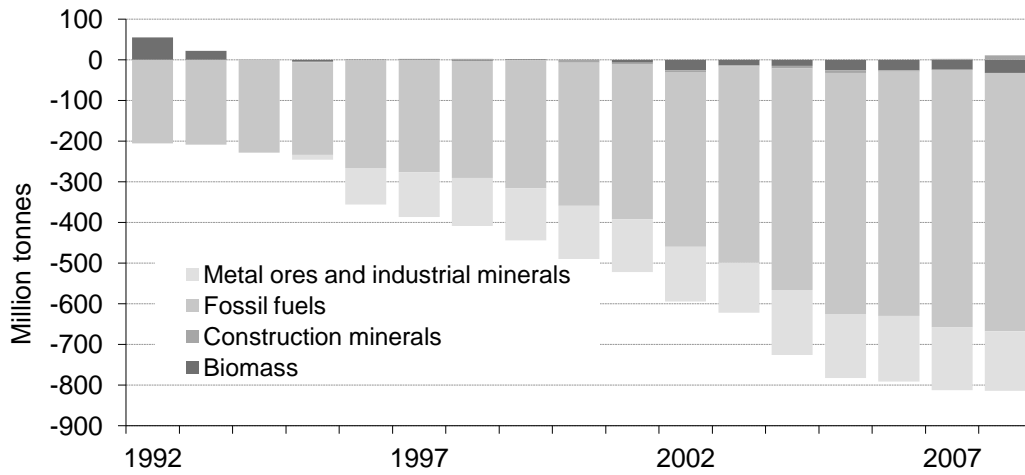


Figure 1: Physical Trade Balance for the EECCA region by major category of material for the years 1992 to 2008

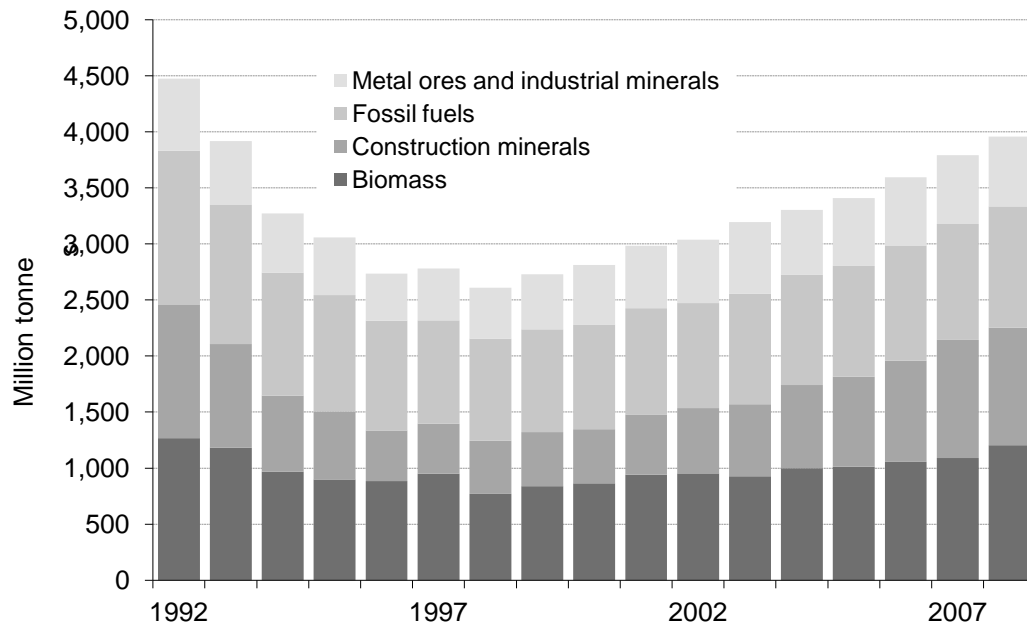


Figure 5: Domestic material consumption in the EECCA region by major category of material for the years 1992 to 2008

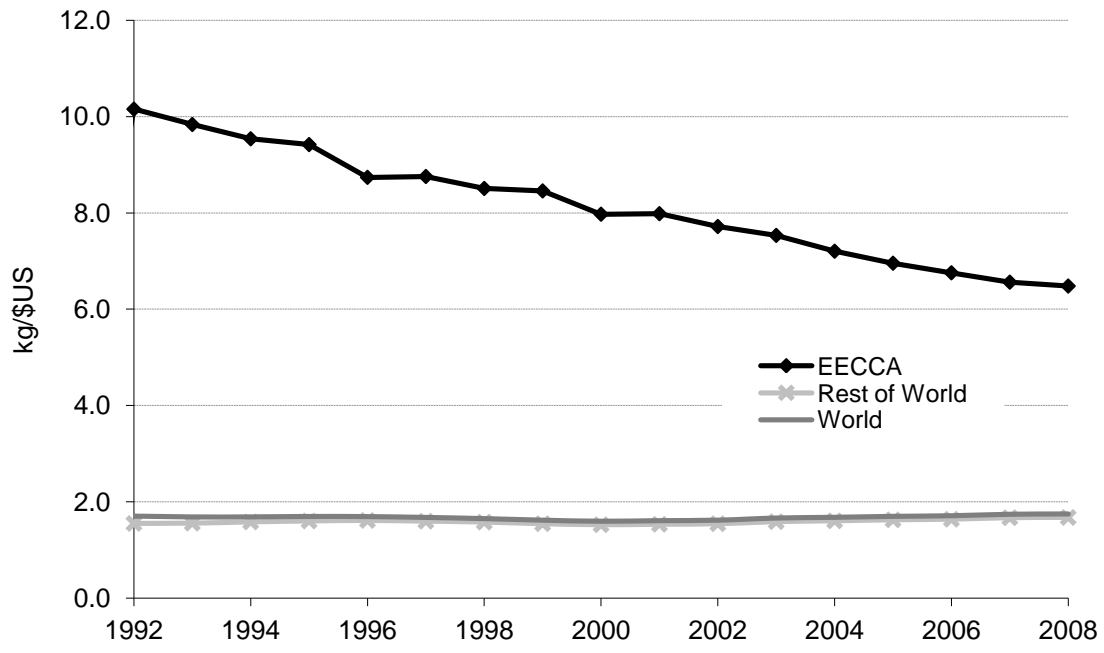


Figure 6: Domestic materials consumption per \$US of GDP (exchange rate based, constant year 2000) for the EECCA region, Rest of the World and World, for the years 1992 to 2008

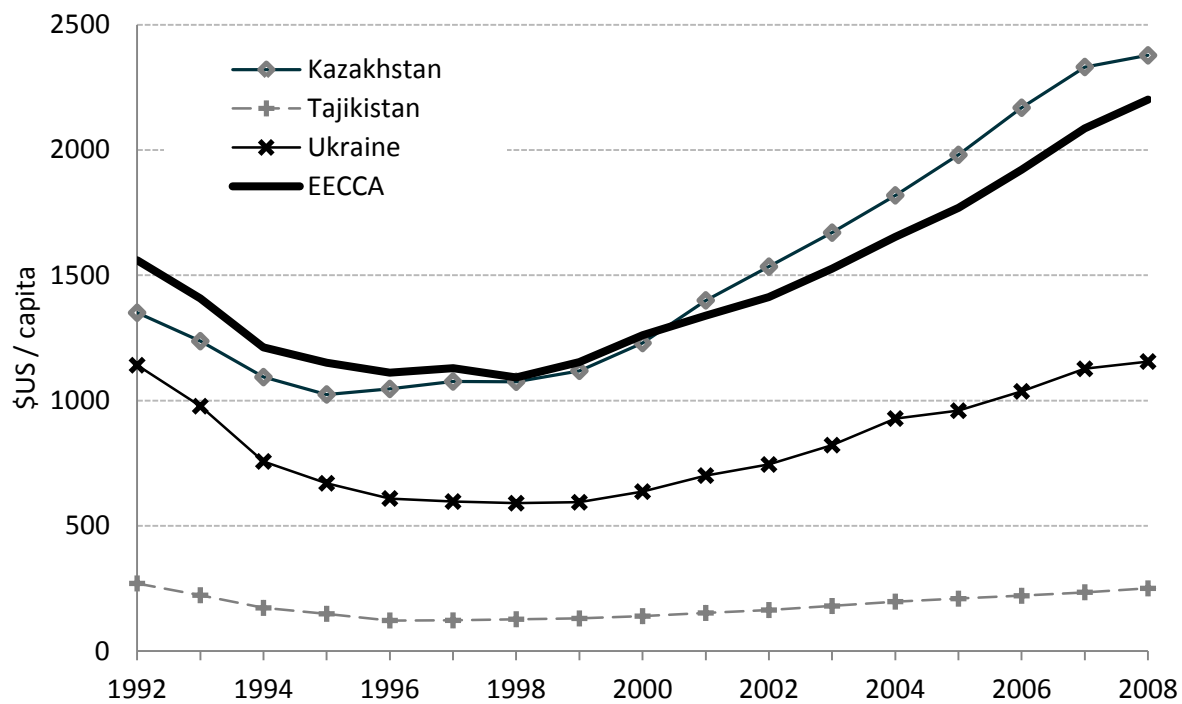


Figure 7: GDP per capita for Kazakhstan, Tajikistan, Ukraine and the EECCA Region. GDP used is exchange rate based constant year 2000 \$US

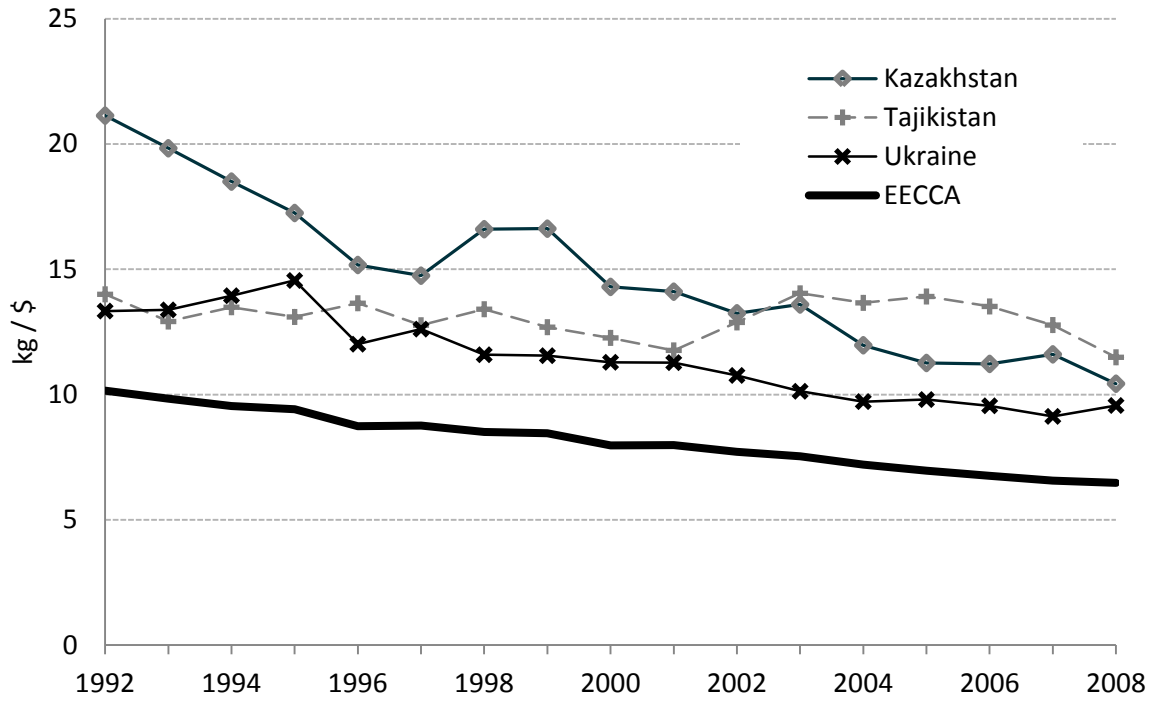


Figure 8: Material Intensity for Kazakhstan, Tajikistan, Ukraine and the EECCA Region. GDP used is exchange rate based constant year 2000 \$US

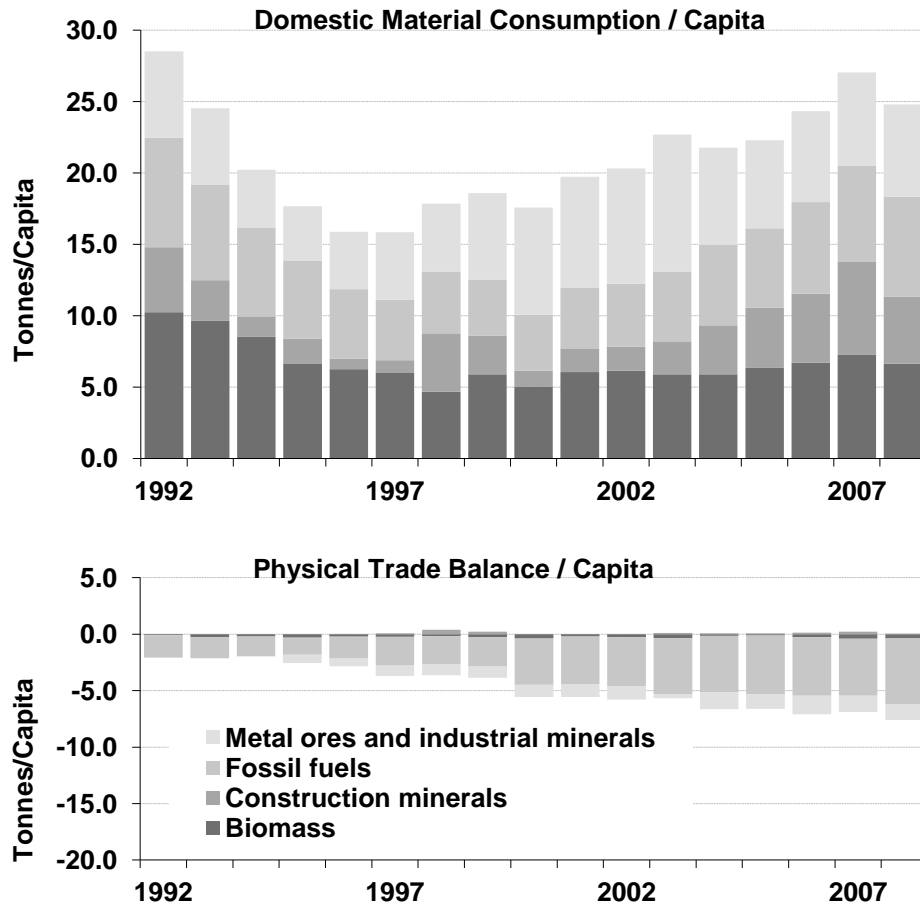


Figure 9: DMC per capita and PTB per capita for Kazakhstan for the period 1992 to 2008

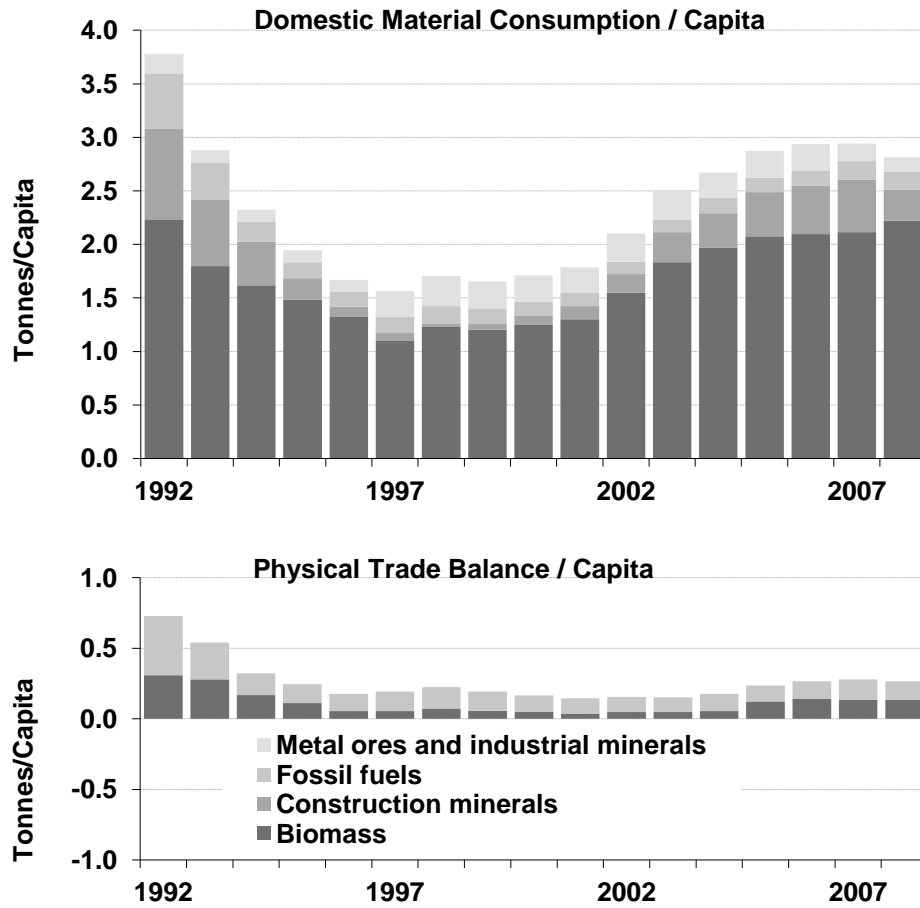


Figure 10: DMC per capita and PTB per capita for Tajikistan for the period 1992 to 2008

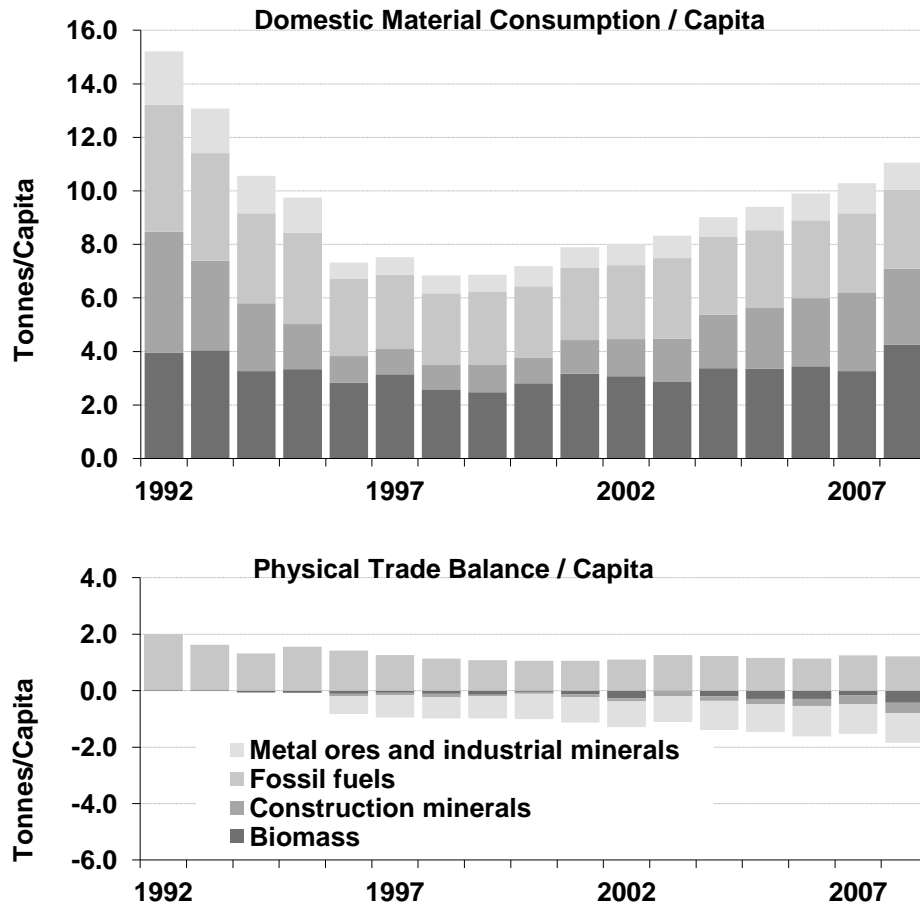


Figure 11: DMC per capita and PTB per capita for Ukraine for the period 1992 to 2008